

**KENWOOD**  
Listen to the Future

# NEWS

Special Edition - August 2009



Berlin, 4 – 9 September 2009

Dear  
Kenwood  
Dealer,

Like last year we herewith send you a special edition of the Kenwood News. This edition is dedicated to the IFA HiFi trade show which will take place in Berlin from the 4<sup>th</sup> until the 9<sup>th</sup> of September. The IFA is the world's leading trade show for the general public and the CE industry's number one venue for doing business. All of the major Consumer Electronics brands present themselves at this unique business event. A showcase for innovation and the technology of tomorrow coupled with a spectacular program of entertainment events, IFA each year fascinates more than 200.000 visitors from around the world. In this News you will read all about this trade show, our stand and some of the novelties we will present there. This year Kenwood and JVC are attending with a combined stand. So please visit us at the IFA HiFi trade show. If you have any questions and/or comments on this issue of Kenwood News, do not hesitate to contact us:  
Department Marketing & Sales Support, +31 (0)297 - 519 810.



## The Kenwood stand

The IFA is one of the oldest electronic exhibitions in Europe, the first event, then known as International radio exhibition Berlin, was held in 1926. For a long time, the event was organized every two years, but since 2005 it has become an annual event. The nine-day fair last year had a record number of 1,245 exhibitors from 63 countries and attracted 220,000 visitors. This year you will find us in Hall 5.2, stand 103 and for the first time we have a combined booth with JVC.

This year's theme at the boot is; "Our Music, Your Lifestyle".

The booth is divided into a section for consumers and a room for our guests. In the consumer area, we will show our most recent Home-and Car Entertainment products. In the lounge area we will create a peaceful atmosphere where guests are able to escape from the hectic fair environment and enjoy a snack and a drink. See you at IFA!

## The New C-Series

# Never Compromise, Get More Out of Life

Some people believe they shouldn't compromise on the important things in life – such as where they live, what they wear, and how they spend their leisure time. If this is you, then you'll just love the C-Series. Ingeniously compact yet delivering impressive performance, the C-Series micro systems are tailored for audiophiles who know exactly what they want and demand only the best.



### C-616DV

The C-616DV is not only stylish and compact but also innovative in every way. It facilitates connection to iPods via a supplied dock, and plays CDs/DVDs to enhance home cinema entertainment.

#### Wall-mountable

Thanks to its slim and compact design, the C-series blend in beautifully with any interior. For extra appeal or to save space, the main unit can even be wall mounted with the speakers separated from the unit and conveniently positioned elsewhere.

### C-515BT

A compact Hi-Fi system compatible with USB and Bluetooth devices, SD cards, iPods, CDs, and much more. This slim system is also wall-mount ready.

#### Bluetooth receiver

The C-515BT is equipped with a Bluetooth receiver that supports both A2DP and AVRCP profiles.



### C-313

This slim, wall-mountable micro system features a variety of convenient source selectors such as USB and SD. iPod dock connection is also possible via the optional PAD-iP7.

## The New AVCC models

### KRF-V6400D

The KRF-V6400D is a Blu-ray™ compatible 6-channel AVCC with HDMI repeater, ready to deliver the ultimate in home theatre entertainment. What's more, Easy Set-up function for setting up speakers is a mere two steps away, just choose a suitable room and set the listening position on the remote controller. An HDMI Repeater for high quality sound to ensure maximum enjoyment from high-definition AV sources and that splits AV signals from the HDMI cable to enhance sound quality. The video signal is sent directly to the monitor via the HDMI cable, whereas the sound is further improved with DSP. This model is also available in silver color.



AV Control Centre with 6-ch Amplifier



### KRF-V5450D

The KRF-V5450D is a 5.1-channel AVCC with HDMI repeater specially designed for Home Theatre systems that ensures the superb reproduction of high-definition sources including Blu-ray™ discs on big-screen displays. Dolby Digital and various DTS decoding modes are also featured to optimize home theatre excitement.

#### Perfect for watching movies and live performances

Blu-ray™ compatibility, an HDMI repeater, multi-channel PCM playback via HDMI, and built-in 5.1-channel amplifier are just some of the features the new KRF-V5450D AVCC has to offer. Simply add a speaker system and the latest big-screen TV to achieve a superlative high-definition home theatre system that will be the envy of all others. This model is only offered in a package and black color.



AV Control Centre with 5.1-ch Amplifier

## Kenwood EISA winners:

The leading European organization of multimedia journalists EISA has chosen the Kenwood DNX9240BT and the KAC-X4D as Best Products 2009-2010. The EISA Awards are presented each year. A panel of the best journalists of some 50 special interest magazines in the market of Photo, Audio / Video, Home Theater and In-Car Electronics from 19 European countries. We are very happy that this year we win with two of the best products from our line-up.

### Award citation of the EISA Jury:

## EUROPEAN IN-CAR NAVI-MEDIA SYSTEM 2009-2010

### Kenwood DNX9240BT

Kenwood's fully equipped all-in-one-unit offers the latest technology in terms of AV capability, connectivity and navigation. Needless to say, it provides the full set of media functionality, and its excellent WVGA wide screen makes it a top end video component. It comes with the newest Garmin navigation software, including TMC and TMC Pro and covering most of Europe. The map display is visually attractive, full of detail but still clear and easy to read on the move, while text-to-speech guidance including street names makes driving easy and safe. The state-of-the-art Parrot Bluetooth module is capable of audio streaming from A2DP compatible devices. It can register up to five phones and even handles SMS. Of course, the DNX9240BT works perfectly with iPod and iPhone and has not one but two USB ports to accept storage devices. Finally, it offers a clever user interface and can optionally be operated with the steering wheel controls.



IN-CAR NAVI-MEDIA SYSTEM: DNX-9240BT

## Award citation of the EISA Jury: **EUROPEAN IN-CAR AMPLIFIER 2009-2010**

### **Kenwood KAC-X4D**

By introducing the KAC-X4D, Kenwood has given us a unit that embodies all aspects of a modern in-car amplifier. As a full range Class D amplifier, the KAC-X4D is extraordinarily efficient. And so, in spite of its tiny footprint it offers lots of power, excellent sound quality and immaculate measurements. This has been achieved by the highest quality engineering of the 21<sup>st</sup> century. A first class amplifier of modern design and impressive performance, the KAC-X4D is easy to install and use. Based on a concept that leaves no wishes unfulfilled this unit truly makes a step into the future.



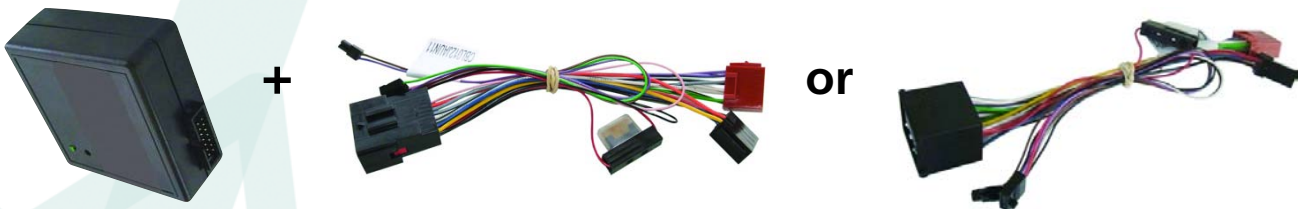
IN-CAR AMPLIFIER: KAC-X4D



## **HOT NEWS** New SWRC Interfaces and Cables

We now offer you the new SWRC interfaces and cables to control your Kenwood head unit using the factory-installed remote controls mounted on the steering wheel of your car. This allows you to control your Kenwood system without taking your hands of the

steering wheel. A safe and convenient solution to fully enjoy the quality of your Kenwood system, while keeping your eyes where they belong: on the road! You can find the new updated list on the Kenwood website.



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